



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3069770
Schedule Dates 10/17/17-10/23/17
Advertiser Ralph Northam for Virginia Governor-D (116676)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GOVERNOR/DEM (926535)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Dome,Liz
Phone/Fax /
CPE 5640
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/16/17
Last Modified 10/16/17
Entered By Tiffany Lewis
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$42,990.00
Net Total \$243,610.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	218	\$286,600.00
Grand Total:	218	\$286,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/17-10/20/17	3	:30	4:30A- News-Good Morning Washington at 430a			1	1	1	1			4	\$75.00	\$300.00	Washington (WJLA)		10/16/17
2.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	5A- News-Good Morning Washington at 5a			2	2	2	2			8	\$475.00	\$3,800.00	Washington (WJLA)		10/16/17
3.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	6A- News-Good Morning Washington at 6a			2	2	2	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		10/16/17
4.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	7A- ABC-Good Morning America			4	4	4	4			16	\$1,000.00	\$16,000.00	Washington (WJLA)		10/16/17
5.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	9A- Live with Kelly			2	2	2	2			8	\$500.00	\$4,000.00	Washington (WJLA)		10/16/17
6.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	10A- Rachael Ray			2	2	2	2			8	\$450.00	\$3,600.00	Washington (WJLA)		10/16/17
7.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	11A- ABC-The View			2	2	2	2			8	\$450.00	\$3,600.00	Washington (WJLA)		10/16/17
8.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	12P- News-ABC 7 News at Noon			2	2	2	2			8	\$500.00	\$4,000.00	Washington (WJLA)		10/16/17
9.0	Normal Line / SPOT	10/17/17-10/20/17	3	:30	1P- ABC-The Chew			2	2	2	2			8	\$350.00	\$2,800.00	Washington (WJLA)		10/16/17
10.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	2P- ABC-General Hospital			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)		10/16/17

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr)			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/16/17
12.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	4P- News-ABC 7 News at 4p			2	2	2	2			8	\$500.00	\$4,000.00	Washington (WJLA)		10/16/17
13.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	5P- News-ABC 7 News at 5p			2	2	2	2			8	\$550.00	\$4,400.00	Washington (WJLA)		10/16/17
14.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	6P- News-ABC 7 News at 6p			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		10/16/17
15.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$3,000.00	\$12,000.00	Washington (WJLA)		10/16/17
16.0	Normal Line / Access	10/17/17-10/20/17	2	:30	6:57P- 7P (EST)			1	1	1	1			4	\$6,000.00	\$24,000.00	Washington (WJLA)		10/16/17
17.0	Normal Line / Access	10/17/17-10/20/17	2	:30	7P- Wheel Of Fortune			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		10/16/17
18.0	Normal Line / Access	10/17/17-10/20/17	2	:30	7:30P- Jeopardy			1	1	1	1			4	\$3,000.00	\$12,000.00	Washington (WJLA)		10/16/17
19.0	Normal Line / Prime	10/17/17-10/17/17	2	:30	8P- ABC-The Middle (Tuesday)			1						1	\$4,500.00	\$4,500.00	Washington (WJLA)		10/16/17
20.0	Normal Line / Prime	10/17/17-10/17/17	2	:30	8:30P- ABC-Fresh Off the Boat (Tuesday)			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/16/17
21.0	Normal Line / Prime	10/17/17-10/17/17	2	:30	9P- ABC-Black-ish (Tuesday)			1						1	\$6,500.00	\$6,500.00	Washington (WJLA)		10/16/17

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22.0	Normal Line / Prime	10/17/17-10/17/17	2	:30	9:30P- ABC-The Mayor (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/16/17
23.0	Normal Line / Prime	10/17/17-10/17/17	2	:30	10P- ABC-Kevin Probably Saves the World (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/16/17
24.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	11P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		10/16/17
25.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	11:35P- ABC-Jimmy Kimmel			2	2	2	2			8	\$500.00	\$4,000.00	Washington (WJLA)		10/16/17
26.0	Normal Line / SPOT	10/22/17-10/22/17	2	:30	6:27P- 6:30P (EST)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/16/17
27.0	Normal Line / Prime Premium	10/18/17-10/18/17	2	:30	8P- ABC-The Goldbergs (Wednesday)				1					1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/16/17
28.0	Normal Line / Prime Premium	10/18/17-10/18/17	2	:30	8:30P- ABC-Speechless (Wednesday)				1					1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/16/17
29.0	Normal Line / Prime	10/18/17-10/18/17	2	:30	10P- ABC-Designated Survivor (Wednesday)				1					1	\$5,500.00	\$5,500.00	Washington (WJLA)		10/16/17
30.0	Normal Line / Prime Premium	10/19/17-10/19/17	2	:30	8P- ABC-Greys Anatomy (Thursday)					1					\$8,000.00		Washington (WJLA)		10/16/17
30.0.1	Preempt	10/19/17															Washington (WJLA)	Program Change/Exception -	

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31.0	Normal Line / Prime Premium	10/19/17-10/19/17	2	:30	9P- ABC-Scandal (Thursday)					1				1	\$9,000.00	\$9,000.00	Washington (WJLA)		10/16/17
32.0	Normal Line / Prime Premium	10/19/17-10/19/17	2	:30	10P- ABC-How To Get Away With Murder (Thursday)					1				1	\$9,500.00	\$9,500.00	Washington (WJLA)		10/16/17
33.0	Normal Line / Prime	10/20/17-10/20/17	3	:30	8P- ABC-Once Upon A Time (Friday)						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/16/17
34.0	Normal Line / Prime	10/20/17-10/20/17	3	:30	9:01P- ABC-Marvels Inhumans (Friday)						1			1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/16/17
35.0	Normal Line / Prime	10/20/17-10/20/17	2	:30	10:01P- ABC-20/20 (Friday)						1			1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/16/17
36.0	Normal Line / Football	10/21/17-10/21/17	2	:30	8P- Sports-ABC College Football Prime							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/16/17
37.0	Normal Line / Prime	10/22/17-10/22/17	2	:30	7P- ABC-Toy Box (Sunday)								1	1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/16/17
38.0	Normal Line / Prime	10/22/17-10/22/17	3	:30	8P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/16/17
39.0	Normal Line / Prime	10/22/17-10/22/17	2	:30	9P- ABC-Shark Tank (Sunday)								1	1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/16/17
40.0	Normal Line / Prime	10/22/17-10/22/17	2	:30	10P- ABC-Ten Days In The Valley (Sunday)								1	1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/16/17

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41.0	Normal Line / SPOT	10/21/17-10/21/17	3	:30	11:35P- 12:05A (EST)							1		1	\$250.00	\$250.00	Washington (WJLA)		10/16/17
42.0	Normal Line / SPOT	10/22/17-10/22/17	2	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		10/16/17
43.0	Normal Line / SPOT	10/17/17-10/20/17	2	:30	12:35A- ABC-Nightline			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		10/16/17
44.0	Normal Line / SPOT	10/17/17-10/20/17	3	:30	Orbit- [P]Who Wants to be a Millionaire(Tu We Th Fr), [P]Who Wants to be a Millionaire (Tu We Th Fr)			1	1	1	1			4	\$100.00	\$400.00	Washington (WJLA)		10/16/17
45.0	Normal Line / SPOT	10/21/17-10/21/17	2	:30	12:05A- Sports-Ravens Report							1		1	\$300.00	\$300.00	Washington (WJLA)		10/16/17
46.0	Normal Line / SPOT	10/22/17-10/22/17	2	:30	11:30P- 12A (EST)								1	1	\$500.00	\$500.00	Washington (WJLA)		10/16/17
47.0	Normal Line / SPOT	10/22/17-10/22/17	3	:30	12:05A- Castle 2								1	1	\$150.00	\$150.00	Washington (WJLA)		10/16/17
48.0	Normal Line / SPOT	10/22/17-10/22/17	3	:30	1:05A- Scandal								1	1	\$75.00	\$75.00	Washington (WJLA)		10/16/17
49.0	Normal Line / SPOT	10/21/17-10/21/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$500.00	\$500.00	Washington (WJLA)		10/16/17
50.0	Normal Line / Football	10/21/17-10/21/17	2	:30	12:30P- Sports-ABC College Football Early							1		1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/16/17

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51.0	Normal Line / Football	10/21/17-10/21/17	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/16/17
52.0	Normal Line / SPOT	10/22/17-10/22/17	3	:30	7:30A- On the Money								1	1	\$150.00	\$150.00	Washington (WJLA)		10/16/17
53.0	Normal Line / SPOT	10/22/17-10/22/17	2	:30	8A- ABC-Good Morning America Sunday								2	2	\$500.00	\$1,000.00	Washington (WJLA)		10/16/17
54.0	Normal Line / SPOT	10/22/17-10/22/17	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$300.00	\$300.00	Washington (WJLA)		10/16/17
55.0	Normal Line / SPOT	10/22/17-10/22/17	3	:30	10:30A- Government Matters								1	1	\$200.00	\$200.00	Washington (WJLA)		10/16/17
56.0	Normal Line / SPOT	10/22/17-10/22/17	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$500.00	\$500.00	Washington (WJLA)		10/16/17
57.0	Normal Line / SPOT	10/23/17-10/23/17	3	:30	4:30A- News-Good Morning Washington at 430a		1							1	\$75.00	\$75.00	Washington (WJLA)		10/16/17
58.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	5A- News-Good Morning Washington at 5a		2							2	\$475.00	\$950.00	Washington (WJLA)		10/16/17
59.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	6A- News-Good Morning Washington at 6a		2							2	\$1,000.00	\$2,000.00	Washington (WJLA)		10/16/17

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Grand Total:	218	\$286,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	7A- ABC-Good Morning America		4							4	\$1,000.00	\$4,000.00	Washington (WJLA)		10/16/17
61.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	9A- Live with Kelly		2							2	\$500.00	\$1,000.00	Washington (WJLA)		10/16/17
62.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	10A- Rachael Ray		2							2	\$450.00	\$900.00	Washington (WJLA)		10/16/17
63.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	11A- ABC-The View		2							2	\$450.00	\$900.00	Washington (WJLA)		10/16/17
64.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	12P- News-ABC 7 News at Noon		2							2	\$500.00	\$1,000.00	Washington (WJLA)		10/16/17
65.0	Normal Line / SPOT	10/23/17-10/23/17	3	:30	1P- ABC-The Chew		2							2	\$350.00	\$700.00	Washington (WJLA)		10/16/17
66.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	2P- ABC-General Hospital		2							2	\$600.00	\$1,200.00	Washington (WJLA)		10/16/17
67.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	Orbit- [P]Hot Bench(Mo), [P]Hot Bench 2(Mo)		1							1	\$500.00	\$500.00	Washington (WJLA)		10/16/17
68.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	4P- News-ABC 7 News at 4p		2							2	\$500.00	\$1,000.00	Washington (WJLA)		10/16/17
69.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	5P- News-ABC 7 News at 5p		2							2	\$550.00	\$1,100.00	Washington (WJLA)		10/16/17
70.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$700.00	\$700.00	Washington (WJLA)		10/16/17
71.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	6:27P- 6:30P (EST)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/16/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract

3069770

Schedule Dates

10/17/17-10/23/17

Advertiser

Ralph Northam for Virginia Governor-D (116676)

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

GOVERNOR/DEM (926535)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Dome,Liz

Phone/Fax

/

CPE

5640

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

10/16/17

Last Modified

10/16/17

Entered By

Tiffany Lewis

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$42,990.00

Net Total

\$243,610.00

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Oct. 2017	218	\$286,600.00
Grand Total:	218	\$286,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
72.0	Normal Line / Access	10/23/17-10/23/17	2	:30	6:57P- 7P (EST)		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		10/16/17
73.0	Normal Line / Access	10/23/17-10/23/17	2	:30	7P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/16/17
74.0	Normal Line / Access	10/23/17-10/23/17	2	:30	7:30P- Jeopardy		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/16/17
75.0	Normal Line / Pre-Game	10/23/17-10/23/17	3	:30	8P- Sports-Redskins Football Pregame		2							2	\$1,500.00	\$3,000.00	Washington (WJLA)		10/16/17
76.0	Normal Line / Football	10/23/17-10/23/17	3	:30	8:30P- Sports-Redskins Football		1							1	\$18,000.00	\$18,000.00	Washington (WJLA)		10/16/17
77.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	11:22P- News-ABC 7 News at 11p		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/16/17
78.0	Normal Line / Post-Game	10/23/17-10/23/17	3	:30	11:37P- Sports-Redskins Football Post Game		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/16/17
79.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	11:35P- ABC-Jimmy Kimmel		2							2	\$500.00	\$1,000.00	Washington (WJLA)		10/16/17
80.0	Normal Line / SPOT	10/23/17-10/23/17	2	:30	12:35A- ABC-Nightline		1							1	\$350.00	\$350.00	Washington (WJLA)		10/16/17
81.0	Normal Line / SPOT	10/23/17-10/23/17	3	:30	Orbit- [PJ]Who Wants to be a Millionaire(Mo), [PJ]Who Wants to be a Millionaire (Mo)		1							1	\$100.00	\$100.00	Washington (WJLA)		10/16/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.